



## Corporate Social Responsibility and Global Compact Forum

6 December 2005

«Nationalnyy» Hotel, Banquet Hall,  
5 Lypska str., Kyiv

### 14.30 Registration

### 15.00 Chairman's welcome and opening

*Mr. Francis M. O'Donnell, Resident Coordinator of the UN system in Ukraine*

### 15.05 Corporate social responsibility: new system of relationship of business and society

*Ms. Natalia Ivanova, Deputy Minister – Ministry of Labour and Social Policy of Ukraine*

### 15.15 – 16.00 I. The Global Compact in Action

*Moderator: Ms. Ksenia Lyapina, Head of the Council of Entrepreneurs at the Cabinet of Ministers of Ukraine*

### 15.15 The Global Compact – necessary steps

*Mr. Soren Petersen, Policy Advisor, Business Partnerships - UNDP Nordic Office*

### 15.30 Panelists:

- The Global Compact in Eastern Europe : Bulgaria as an example  
*Ms. Elena Panova, Programme Officer - UNDP Bulgaria*
- The Global Compact in Ukraine  
*Mr. Anatoliy Tykhonchuk, General Manager - Gestalt Consulting Group, Ukraine*
- Human Rights and Global Compact  
*Ms. Dace Kavasa, Project Manager - Danish Institute of Human Rights*

Open discussion

### 16.00- 17.00 II. Practice of CSR in Ukraine, constrains and incentives

*Moderator: Ms. Ksenia Lyapina, Head of the Council of Entrepreneurs at the Cabinet of Ministers of Ukraine*

### 16.00 Are Ukrainian companies socially responsible? Survey results

*Ms. Iryna Akimova, Director - BRAC UNDP*

### 16.15 Panelists:

- Internal social responsibility of the companies: employees interests  
*Mr. Jock Mendoza-Wilson, Head of Corporate Communications Department – Systems Capital Management*
- Corporate governance in Ukraine  
*Ms. Elena Voloshina, Head of International Finance Corporation in Ukraine - IFC*





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- CSR as a business strategy  
*Ms. Yaryna Klyuchkovska, External Affairs Manager - UMC*  
*Mr. Ferenc Der, General Director - Avon Cosmetics Ukraine*
- CSR trend and its constrains in Ukraine  
*Ms. Alina Sevastuyk, Vice-President - All Ukrainian Public Relations League*
- Social reporting of business  
*Ms. Olesya Zhulinska, Public Relations Manager - Coca-Cola Beverages Ukraine*

Open discussion

### 17.00 Coffee and networking

#### 17.10 – 18.10 III. CSR and public policy

*Moderator: Mr. Soren Petersen, Policy Advisor, Business Partnerships - UNDP Nordic Office*

Panelists

- Government policy on CSR – UK example  
*Ms. Alexandra Zayarna, Governance Advisor - DFID*
- New wave of tax reforms – improving business environment  
*Mr. Volodimir Lanovoy, Advisor to the President - Secretariat of the President of Ukraine*
- Private-public dialogue on the regional and municipal level  
*Mr. Vitaliy Rostov, First Deputy Head of the Regional Administration, Vradiiv region, Mykolaiv oblast*
- Enhancing the dialogue between business, government and NGOs  
*Mr. Mikail Minakov, Regional development Director - Eurasia Foundation in Ukraine*
- Enhancing the dialogue between business and NGOs and transparency in their relationship  
*Ms. Barbara Felitti, Country Director – Institute for Sustainable Communities, Ukraine Citizen Action Network (ISC-UCAN)*  
*Ms. Natalia Bimbirayte, Chair - Kherson Fund of Charity and Health*
- Enhancing dialogue between business and the UN system  
*Mr. Jeremy Hartley, Representative - UNICEF*

Open discussion

### 18.10 Closing remarks and conclusions: Options for future actions

*Ms. Ruken Tekes Calikusu, UN Coordination Specialist – United Nations in Ukraine*  
*Mr. Francis O'Donnell, Resident Coordinator of UN system in Ukraine*

### 18.30 Coffee and networking

